**REPUBLIC OF TURKEY**

**THE ÇANAKKALE MUNICIPALITY**

**“THE KEY OF AENEAS”**

**SPECIFICATION OF THE INTERNATIONAL CERAMICS DESIGN AND TECHNICS COMPETITION**

“The Key of Aeneas” is a touch of peace on earth in the journey of humanity and the marching of mankind with universal values for the sake of ceramic art.

Aeneas, the warrior hero of Troy, sets out holding an olive sapling in his hand.

As he carries his father Anchises and his son Ascanius on his back, together with the Trojans who survived the war, they leave Troy, which has been burnt down and destroyed by a wooden horse trick.

Because the gods have tasked him to establish a new Troy and to continue the Trojan lineage for centuries in the new lands he would establish.

Their long journey begins under the protection of their mother, Aphrodite.

They first come to Antandros, the land of the gods, at the foothill of Mount Ida with a thousand springs.

They build ships from fir trees of Mount Ida to reach a new homeland.

Their journey begins on a spring morning.

They go through a challenging adventure of quest in the lands and seas of the Aegean and the Mediterranean. He gives up the love he has with Dido, the queen of Carthage, to reach his new land. He will take his lineage to Hesperia Italy. So commands the gods. Neither the storms that lasted for days, nor the plague, the famines, nor the wild Celaeno and other sword-resistant Harpies, nor the unquenchable resentment of Juno can prevent the voyagers in founding a new homeland. With the guidance of the prophecies, and with patience and endurance, they reach Hesperia amid the spiral of passion, hatred and help of the gods clashing in the skies. They start a voyage that includes four countries and twenty-one ports, namely Greece, Albania, Italy and Tunisia.

Virgil's masterpiece, the Aeneid, preserves its place as a common cultural heritage in memories. The olive sapling, the symbol of virtue, justice, pride, victory, peace, wisdom, holiness and rebirth, has been the key to intercultural dialogue in the Mediterranean societies. The journey of Aeneas is the gate of the east opening to the west and the west to the east.

Based on the power of art, you are invited to the ceramic design and technics competition themed *"The Key of Aeneas"*, where the common heritages of the Mediterranean culture, history, mythology and legends will meet with the art of ceramics.

1. **THEME:**

In our competition *"The Key of Aeneas"*, which we have thematised based on the common values of similar geographies, the art of ceramics will be reviewed through history and mythology.

In the ceramic design competition, which we will hold in order to preserve and maintain ceramics, a cultural value in the Mediterranean geography, which has been nourished by the art of ceramics for thousands of years, a product suitable for mass production with high memory value will be revealed.

**2. PURPOSE**

The ancient city of Troy, one of the most important values of human history and world culture, creates an international cultural and artistic interaction area with its ceramic art, which is the defining feature of Çanakkale's urban identity.

When considered that common heritages bridge the cultures, the Aeneas will create the opportunity to look deeply at the storyline that formed our past and to get to know the ceramic tradition that connects the Mediterranean countries.

To encourage designers and ceramists to come up with original ideas and to establish a link between the past and the present, and to transfer this to the future.

**3. TERMS OF THE COMPETITION**

**3.1.** Participating the competition is free of charge.

**3.2.**The competition is open to everyone who is interested in the art and production of ceramics.

**3.3.** The designs must bear traces of at least one of the ancient, mythological and architectural elements of Troy and the Aeneas, and must make a reference.

**3.4.** The "Key of Aeneas" must be made of ceramic material and designed for mass production. Then the winner designs will be produced by our institution a souvenirs.

**3.5.** The designs to participate in the competition must not be shorter than 15 cm and longer than 30 cm.

**3.6.** The members of the Selection Committee (the Jury), the Çanakkale Municipality employees and their first degree relatives cannot participate in the competition. The designs that will participate in the competition cannot be included in any stage of the preparation process.

**3.7.** It is also possible to participate in the competition as a team. In team participation, it is necessary to assign a participant as the team representative.

**3.8.** For those who participate as a team, the team leader must receive a representation permission from other members.

**3.9.** Participants will fill out the application form and choose a nickname for themselves.

**3.10.** Each participant/team can participate in the competition with a maximum of 3 designs.

**3.11.** The participant accepts and declares, together with other matters, that the designs he/she sends to the competition belong entirely to him/her and that the necessary permissions have been obtained. Among the award-winning design owners, the awards, titles and all kinds of achievements obtained by those who are understood to have acted apart from these declarations and acceptances are withdrawn, and a rule violation is applied against the participant.

**3.12.** The design submitted to the competition must not have been exhibited anywhere before. In the case that it is not an original work, that there is a claim to the contrary and that the third parties claim rights on the design, the responsibility belongs to the competitor.

**3.13.** The prizes of design owners who do not comply with the participation conditions will be cancelled and no other design will be substituted. This situation does not entitle other participants who have received or not received awards.

**3.14.** For the designs which have passed to the second stage, the competitor is responsible for the damage, delays and losses caused by cargo, not the Çanakkale Municipality. All responsibilities of the submissions belong to the competitor. If requested by the applicant, designs that do not receive an award will be returned to the applicant after the exhibition, in person or by consignee payment cargo. The designs that are not requested to be returned within 30 days will remain under the responsibility of our municipality, and the competitor will not be able to claim any rights or demands.

**3.15.** Applications that do not comply with the participation conditions listed in the specification will be excluded from the evaluation.

**3.16.** All designs evaluated in the second stage will be exhibited at the International Troy Festival and in exhibition areas, social and cultural events, etc. deemed appropriate by the administration.

**3.17**. All design owners participating in the competition will be given a certificate of participation and the exhibition catalogue will be published in print and digital.

**3.18.** In case the winners having participated from the upstate or abroad, transportation (only covers the competitor/team representative), accommodation and meals for 2 persons will be covered by the Çanakkale Municipality. Award-winning artists will be hosted in our city between 9 - 13 August 2023 in order to attend the award ceremony within the 60th International Troy Festival.

**4. PARTICIPATION FORMAT**

In order for the applications to be evaluated, the participation form at the address www.canakkaleseramikmuzesi.org must be filled in completely by determining a nickname and sent to the e-mail address seramikyarismasi@canakkale.bel.tr with the other required documents.

In the first stage, the technical features (material, manufacturing method, etc.) and story of the design will be presented and an active transfer link consisting of at least 4, maximum 6 photographs that will allow the designs to be seen from every angle will be created at WeTransfer (https://www.wetransfer.com/), and the created link will be sent to the e-mail address seramikyarismasi@canakkale.bel.tr. The designs, if any, optionally the original 3D design file or video, as well as the photos of the design, can also be added to the application form by creating an active transfer link via WeTransfer. Photos must be uploaded in jpg format with a minimum resolution of 144 dpi.

The first evaluation will be carried out on the photographs and the information provided by the participant, and the designs that will remain in the second stage will be determined. It will be requested that the designs remaining in the second stage are to be physically submitted to the Municipality of Çanakkale.

Participants who are entitled to submit in the second stage are required to add a nickname to each design. Nickname; will be written on the package and on the back of the envelope containing the wet signed participation form and other documents. Competitors participating in the competition with more than one design will issue a separate and sealed identity envelope for each design. On the sealed identity envelope, there will be the phrases “NICKNAME” used by the participant for the design and *“The Key of Aeneas” International Ceramic Design and Technics Competition*. There will be no sign or writing on this envelope to indicate the identity of the participant. The participation form and specification can be obtained from www.canakkale.bel.tr.

Shipments having arrived/brought after the deadline and time will not be accepted.

Shipments should be sent to the following address;

**Çanakkale Seramik Müzesi**

**Cevatpaşa Mah. Kaya Sok.**

**No:31-33 Çanakkale, Turkey**

**5. PUBLICATION-COPYRIGHT**

All copyright, publication, usage and exhibition rights of the designs awarded in the competition and entitled to be exhibited belong indefinitely to the Çanakkale Municipality. These designs will be exhibited together with the artist information in the exhibition that will take place in the end of the competition.

The participant accepts that he/she has given permission/consent to the Çanakkale Municipality for the use of the rights to produce, reproduce, put up for sale, process, representation, public transmission and publication rights of the design/designs that are entitled to receive awards in accordance with the Law of Intellectual and Artistic Works and other relevant legislations.

For designs used in this way, the owner of the design accepts, declares and undertakes that he/she will not withdraw the permission he/she has given subsequently and will not prevent the use of the design in the abovementioned way, or that he will not make any copyright or material or moral claims for this permission/consent. The design owner accepts in advance that the Çanakkale Municipality will not have any responsibility for the use of designs by third parties contrary to the scope of this article.

The award-winning design and the purchased design can be used by the Çanakkale Municipality (in exhibitions, social and cultural events, books, advertisements, brochures, posters, web pages and similar printed publications), provided that the name of the design owner is specified. The Çanakkale Municipality does not make any additional payments to the design owners for the written and visual publications and exhibitions regarding these designs. The Çanakkale Municipality can use the designs submitted within the scope of the competition in their archives and for research purposes, provided that they will not share them with third parties or institutions.

The designs awarded in the competition will be published on the website www.canakkale.bel.tr.

In addition, from the designs that have not received an award, the Çanakkale Municipality can choose and purchase the designs and prototypes it deems appropriate, for a price equal to the Çanakkale Municipality Special Award. In this case, all provisions applicable to the awarded designs are also applicable to the purchased design. A letter of consent regarding this will also be signed.

**Media and the Press:**

Members of the jury and the participants will not make a statement on the broadcast channel without the knowledge of the Çanakkale Municipality. Otherwise, the Çanakkale Municipality will bring a legal transaction in line with institutional rights.

By submitting designs to this competition, the participants are deemed to have accepted all the above mentioned issues.

1. **EVALUATION CRITERIA**

Designs will be evaluated by the Selection Committee in accordance with the following criteria:

1. The designs must be produced from ceramic material, glazed or unglazed and kiln-fired.
2. The designs should be in accordance with the theme and touch the historical, local and cultural elements of the region based on Troy and the Aeneas.
3. The designs must have visual aesthetic value and authenticity.
4. The designs must be produced for this competition and have not been exhibited before.
5. The designs must be appropriate for serial production.
6. Technical information regarding the designs should be provided.
7. Explanations regarding the designs should be included in the participation form both in Turkish and English. (For foreign participants; explanations must be written in English.)
8. **THE CONSULTANT**

Prof. Zehra ÇOBANLI; Chairman of the Ceramics Art, Education and Exchange Association, Anadolu University, Faculty of Fine Arts, Former Dean

**8. THE SELECTION COMMITTEE (THE JURY)**

1. Prof. Zehra ÇOBANLI, Ceramics Artist.
2. Prof. Halil YOLERİ, Dokuz Eylül University, Head of Ceramics Department.
3. Prof. Ayşe GÜLER, Çanakkale Onsekiz Mart University, Faculty Member of Ceramics Department.
4. Prof. Evren KARAYEL, Çanakkale Onsekiz Mart University, Dean of Fine Arts Faculty.
5. Prof Dr. Murat BENGİSU, İzmir University of Economics, Faculty of Fine Arts and Design, Faculty Member of Industrial Design Department
6. Prof. Rolando GIOVANNINI, Politecnico Milano, İtaly.
7. Federica COLAIACOMO, Director of Lavinium Museum in Roma, İtaly.
8. Enver Sadık YILMAZ, Chairman of the Troia Foundation.
9. Rıdvan GÖLCÜK, Director of Troia Museum.
10. Matteo ZAULI, Art Director of Carlo Zauli Museum in Faenza, İtaly.
11. Assoc. Prof. Dr. Hakan GÜRSU-METU (Middle East Technical University), Faculty of Architecture, Department of Industrial Design

**9. COMPETITION CALENDAR**

**Announcement Date:** January 2023

**Acceptance of Digital Images:** 24 April-26May 2023 Turkish Local Time: 19.00

**Announcement of the Designs Having Passed the Pre-selection:** 02 June 2023

**Design Submission Deadline:** The designs that are eligible to be exhibited will be sent between 3 June - 4 July 2023.

**Announcement of Results:** 18July 2023

**Date and Place of Exhibition:** 09 August - 30 September 2023 The Çanakkale Municipality Ceramics Museum

**Award Ceremony:** 10 August 2023

(Within the 60th International Troia Festival)

The results will be announced to the public via the Çanakkale Municipality website www.canakkale.bel.tr as of the specified date.

**10. AWARDS**

The prize amount will be paid to the owners of the winning designs after the competition. It is at discretion of the Selection Committee not to distribute the awards in the case that a design worthy for award is not found. In case of participation in the competition as a team, the cash prize will be given to the team representative.

# **First Prize:** 40.000,00 Turkish liras

**Second Prize:** 20.000,00 Turkish liras

**Third Prize:** 10.000,00 Turkish liras

**Çanakkale Municipality Special Award**: 8.000,00 Turkish liras

1. Legal tax deductions will be made on the prize in accordance with the legislation.
2. The award amount will be paid in Euros for foreign participants.

**11. OTHER TERMS**

**1.** The Specification and Application Forms can be obtained from www.canakkale.bel.tr and www.canakkaleseramikmuzesi.org. The Çanakkale Municipality is authorized to make changes, prepare special and additional specifications, if necessary, in line with the main principles and principles of the specification, provided that it is announced on the website in advance.

**2.** The Çanakkale Courts and Enforcement Offices are authorized in any dispute that may arise.

**12. PROTECTION OF PERSONAL DATA**

Personal data (nickname, name, surname, TR ID Number, Date and Place of Birth, Address, Telephone, e-mail address, education status, signature, design) collected/have to be collected by the Çanakkale Municipality within the scope of this competition, limited to the conditions specified in the personal data protection law; is processed for the purposes of conducting the competition in accordance with the specifications, determining the person for the competition in line with the declared information, ensuring the security of the competition, communicating with the competitors, and announcing the winners. The personal data submitted to our Municipality within the scope of the specification is collected via the forms presented in a wet signed form and the documents submitted to our Municipality in order to participate in the competition, depending on the legal reason that it is compulsory for the legitimate interest of the data controller, provided that it does not harm the related person’s fundamental rights and freedoms issued in Article 5 of the Personal Data Protection Law. The personal data processed within the scope of the competition are limited to the proof of fulfilment of our legal obligations as the Çanakkale Municipality, with official institutions or organizations and for the evaluation of the artefacts participating in the competition, with the Selection Committee specified in

Article 8 of this Specification and the announcement of the winners in accordance with the Specification and the exhibition of the designs participating in the competition may be shared with the public, limited to its purposes, and with third parties required by the data sharing of the Specification. When the related persons request to use their rights under Article 11 of the Protection of Personal Data Law, they may apply to the Data Controller at the Çanakkale Municipality in accordance with the provisions of the Communiqué on the Procedures and Principles of Application.

**CONTACT**

**Web Addresses:**

[www.canakkale.bel.tr](http://www.canakkale.bel.tr)

[www.canakkaleseramikmuzesi.org](http://www.canakkaleseramikmuzesi.org)

**E-Mail:** [seramikyarismasi@canakkale.bel.tr](mailto:seramikyarismasi@canakkale.bel.tr)

**Phone:** +90 505 2681649

**THE ÇANAKKALE MUNICIPALITY CERAMICS COMPETITION COORDINATION TEAM**

Özlem ERYİĞİT – The Çanakkale Municipality Cultural Affairs Director, Competition General Coordinator

Yeşim ÇANLIOĞULLARI – Çanakkale Ceramics Museum Curator, Competition Executive

Yeliz SAYDAN–Ceramics Artist, Competition Communication Executive

Blagoy TOPRAKİDİS – Creative Director

Uğur YILMAZ – The Çanakkale Municipality Cultural Affairs External Units Executive

Burcu YETER – Çanakkale Ceramics Museum Personnel

Bora Kaan KOÇAK – Çanakkale Ceramics Museum Personnel

“We undertake to fully implement the evaluation results of the Selection Committee in the competition whose participation conditions and awards are specified in the above Specification.”